Finance for Biodiversity Foundation

Join our global finance community

Empowering financial institutions to act on nature loss and drive positive impact



2026

Why now

Nature finance is moving fast — Don’t fall behind

Keeping up with rapidly evolving nature frameworks, data, regulation and market practice is difficult. Doing it alone is even harder.

Keep up to speed

Learn from experts & peers

Benchmark your progress

Move to implementation

Finance for Biodiversity Foundation helps financial institutions understand what matters, learn from peers and experts, compare their progress and turn developments into practical action.



Finance for Biodiversity Foundation

Who we are

The global finance community for nature

A global community of financial institutions working together on biodiversity across investment and finance activities.

We unite asset managers, asset owners, banks, insurers, impact funds and other financial institutions to build knowledge, develop practical approaches and accelerate progress on biodiversity.

Explore our community →

Our communtiy in numbers

100+ Members & Hub participants	**200+** FfB Pledge signatories
€20tn+ AUM & AUA	**29** Countries



Finance for Biodiversity Foundation

Who we are

Our community



Explore our community

How to join

Choose how to engage with the FfB Foundation

	FfB Hub	FfB Pledge	FfB Membership
Purpose	**Participate & Progress**	**Commit**	**Lead & Shape**
Best for	*Teams wanting to keep up to speed, build capability & make progress*	*Institutions ready to make a public biodiversity commitment*	*Institutions wanting to shape practice and take a leadership role*
Main Value	*Latest insights, practical expertise, benchmarking & implementation support*	*Commitment & accountability*	*Influence, co-development & leadership*
Requirement	**Paid**	**No cost**	**Paid & FfB Pledge required**

All members have full access to the FfB Hub



Finance for Biodiversity Foundation

How to join

Compare your options

	FfB Hub	FfB Pledge	FfB Membership
	Participate & Progress	Commit	Lead & Shape
Online community portal with training & tools	✓	-	✓
Working groups	Selected access	-	Full access
Benchmarking	✓	Paid	✓
Co-develop guidance & frameworks	Review	-	✓
Policy & company engagement	Selected opportunities	-	✓
Leadership roles	-	-	✓

All members have full access to the FfB Hub

Finance for Biodiversity Foundation

How to join

Fees & discounts

Assets (under management)	FfB Hub	FfB Pledge Signatories	
		Impact Member	Member
> €500 bn	€15,500	€14,100	€16,000
€150 bn - €500 bn	€13,750	€12,200	€14,100
€50 bn - €150 bn	€11,250	€10,300	€11,500
€10 bn - €50 bn	€8,750	€7,700	€9,000
€2 bn - €10 bn	€6,250	€5,500	€6,400
< €2 bn	€5,000	€4,400	€5,100

All members have full access to the FfB Hub

***Impact members** take on FfB leadership roles or make significant contribution to subgroup outputs and publications*

We offer exclusive discounts for...

Reach out

PBAF partners & supporters

Emerging markets

Asset owners

Finance for Biodiversity Foundation

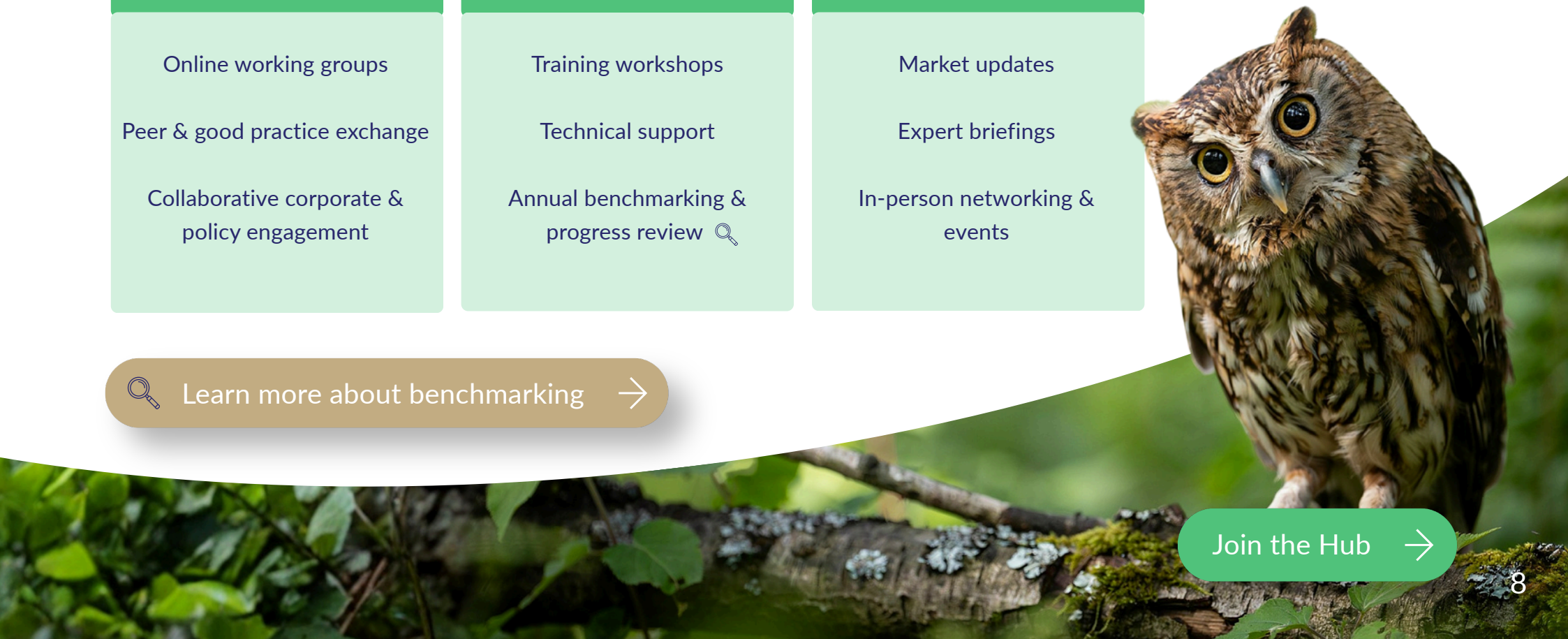
What we offer

FfB *Hub* - Participate & Progress

The FfB Hub is for financial institutions at any stage of their nature journey — providing practical support to build capacity, participate in the FfB community, benchmark progress & take action.

Learn & Collaborate	Build Capacity & Benchmark	Stay Ahead & Connected
Online working groups	Training workshops	Market updates
Peer & good practice exchange	Technical support	Expert briefings
Collaborative corporate & policy engagement	Annual benchmarking & progress review	In-person networking & events

Learn more about benchmarking →



Join the Hub →

Finance for Biodiversity Foundation

What we offer

FfB Membership — Lead & Shape

FfB Members sign the FfB Pledge as a requirement and go beyond participation to play an active role in shaping nature finance practice.

Collaborate Deeply	Co-develop Practical Solutions	Shape the FfB Foundation
Join all working group meetings	Develop and review guidance & frameworks in specialist subgroups	Join online and in-person members' meetings and help set priorities
Exchange with leading financial institutions & experts	Help shape emerging approaches across other nature-related initiatives	Become a working group co-chair
Engage with policymakers	Work with peers on practical implementation challenges	Contribute through the Advisory Board

All members have full access to the FfB Hub



Join as member

Finance for Biodiversity Foundation

Sign the FfB Pledge

FfB Pledge — Commit & demonstrate progress

Signing the FfB Pledge is for financial institutions ready to make a public commitment to biodiversity and translate ambition into action.

Commit Publicly	Demonstrate Progress
Join 200+ financial institutions	Report publicly on implementation of Pledge commitments, regardless the framework or tool used
Make a public commitment to biodiversity	Build accountability over time
Signal ambition and leadership	Contribute to collective finance-sector action



Sign the Pledge →

Finance for Biodiversity Foundation

Sign the FfB Pledge

Finance for Biodiversity Pledge

We, 200+ financial institutions, representing EURO 23 trillion in assets, call on global leaders to take effective measures to reverse nature loss this decade and to ensure ecosystem resilience.

As financial institutions, we know that healthy societies, resilient economies and thriving businesses rely on nature. Together, let's protect, restore, and sustainably manage our natural resources. We make every effort to take our share of responsibility and contribute to the protection and restoration of biodiversity and ecosystems through our financing activities and investments.

We, therefore, commit to doing the following by 2024 at the latest, or within two years after signing:

1

Collaboration & knowledge sharing

We will collaborate and share knowledge on assessment methodologies, biodiversity-related metrics, targets and financing approaches for positive impact.

2

Engaging with Companies

We will incorporate criteria for biodiversity in ESG policies, while engaging with companies to reduce their negative impacts and increase positive impacts on biodiversity.

3

Assessing Impact

We will assess our financing activities and investments for significant impacts on biodiversity and identify drivers of loss.

4

Setting targets

We will set and disclose targets based on the best available science to increase significant positive and reduce significant negative impacts on biodiversity.

5

Reporting publicly

We will report annually and be transparent about the significant positive and negative contribution to global biodiversity goals linked to our financing activities and investments in our portfolios.

Sign the Pledge →

Finance for Biodiversity Foundation

Our services

Training workshops

Join our training workshops each year online or watch them on demand via the FfB Hub to access knowledge and expertise developed through our working groups.

Introduction to nature & finance

Understand key nature and biodiversity concepts, scientific terms, and how nature-related risks and opportunities link to finance and the economy.

Biodiversity public policy knowledge & engagement

Understand key global and regional biodiversity policies and regulations and how financial institutions can engage with governments on nature.

Biodiversity data

Explore the availability, strengths and limitations of biodiversity data for financial institutions.

Assessing nature dependencies and impacts

Learn how to assess impacts and dependencies on nature as a critical first step in managing risks and identifying opportunities.

Stewardship & client engagement

Explore stewardship strategies and techniques for engaging with companies and clients around nature.

Nature-related opportunities

Understand nature-positive goal from a financial perspective and explore effective transition planning and nature-related opportunities

Target setting (for investors & banks)

Learn how to set and implement nature targets that align with the Global Biodiversity Framework.

Monitoring, reporting & disclosure

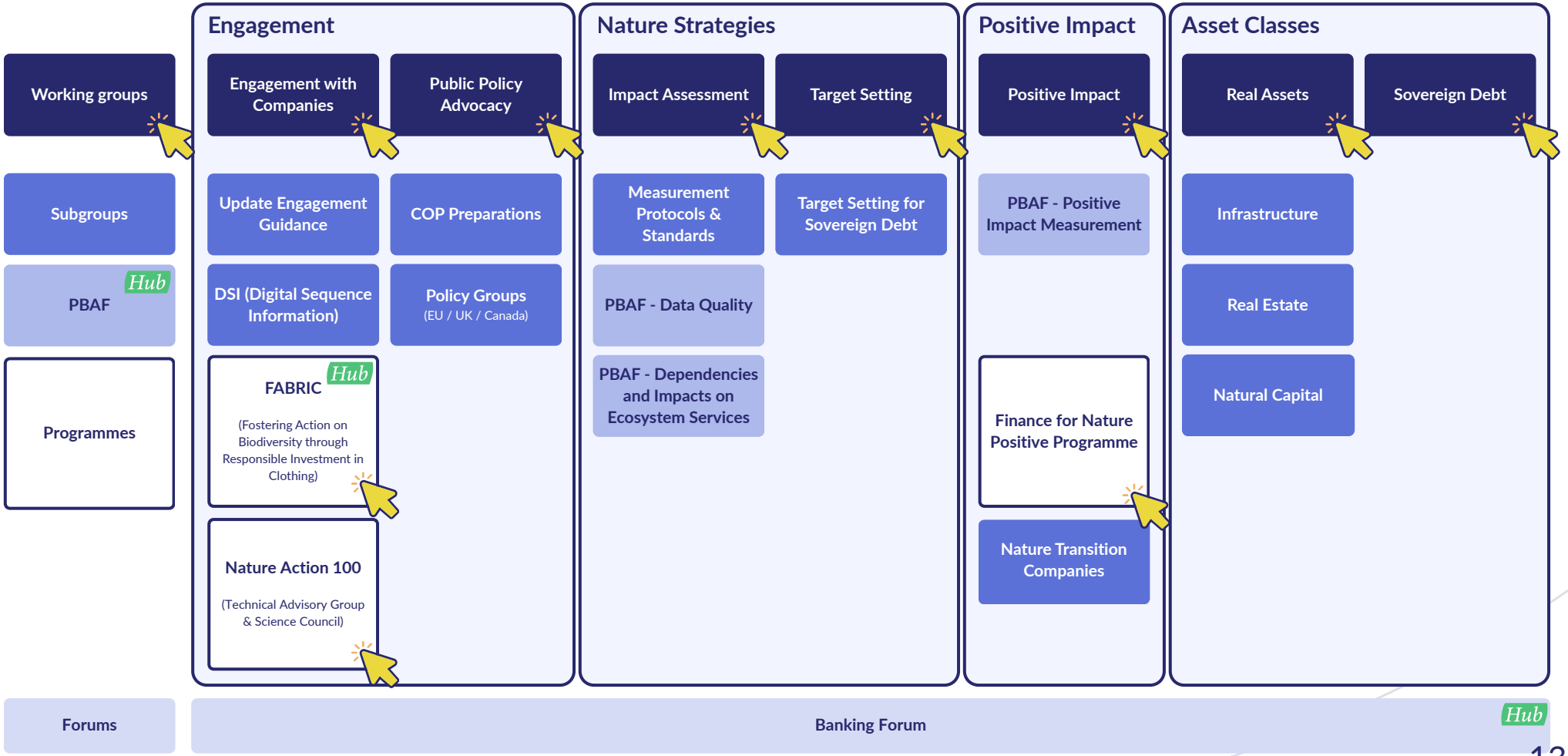
Learn how to monitor and report internally and publicly disclose biodiversity actions, covering both the FfB Pledge and wider international frameworks.

Finance for Biodiversity Foundation

Our services

Overview of our working groups & programmes

The FfB Hub is for financial institutions at any stage of their nature journey — providing practical support to build capacity, participate in the FfB community, benchmark progress & take action.



All FfB Hub participants are invited to join one selected meeting per working group

Finance for Biodiversity Foundation

Our services

Benchmarking & Progress Assessment

See where you stand, how you compare with peers, and where to focus next.

1 **Independent progress assessment**

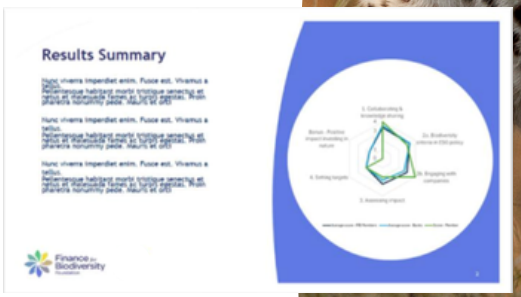
Assess your institution's progress against the FfB Pledge commitments through an independent review.

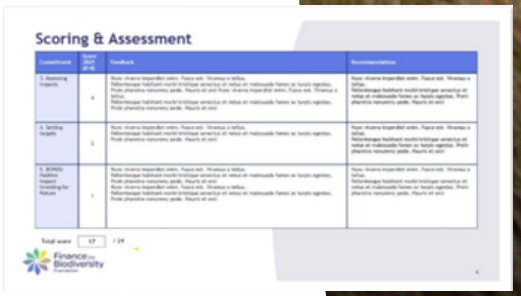
2 **Peer benchmarking**

Compare your progress with other financial institutions to identify strengths, gaps and priorities.

3 **Tailored strategic guidance**

Receive a personalised scorecard with practical recommendations to strengthen your nature strategy and implementation.





Ready to join the FfB community?

Whether you represent an asset manager, asset owner, bank, or other financial institution — join the FfB Foundation and become part of the global network aligning finance with nature's future.

Complete the application form →

Book a meeting with our team →

Send us an email →

***Next signatory round**: Join before 9th October to be announced as a new signatory alongside the FfB community at COP17 in Armenia.*



Disclaimer

Finance for Biodiversity Foundation is committed to full compliance with all applicable laws and regulations, including antitrust and competition law, data protection, and rules on acting in concert rules. We maintain strict safeguards around information sharing and do not facilitate or require collective decision-making or coordinated actions regarding investments or voting. Members of the Finance for Biodiversity Foundation continue to act independently, making unilateral decisions based on their own strategies, policies, and fiduciary duties. Our initiatives, guidance, and tools are voluntary, with adoption and application entirely at the discretion of individual members. We do not provide financial, legal, or investment advice, nor do we support or engage in collective boycotts.

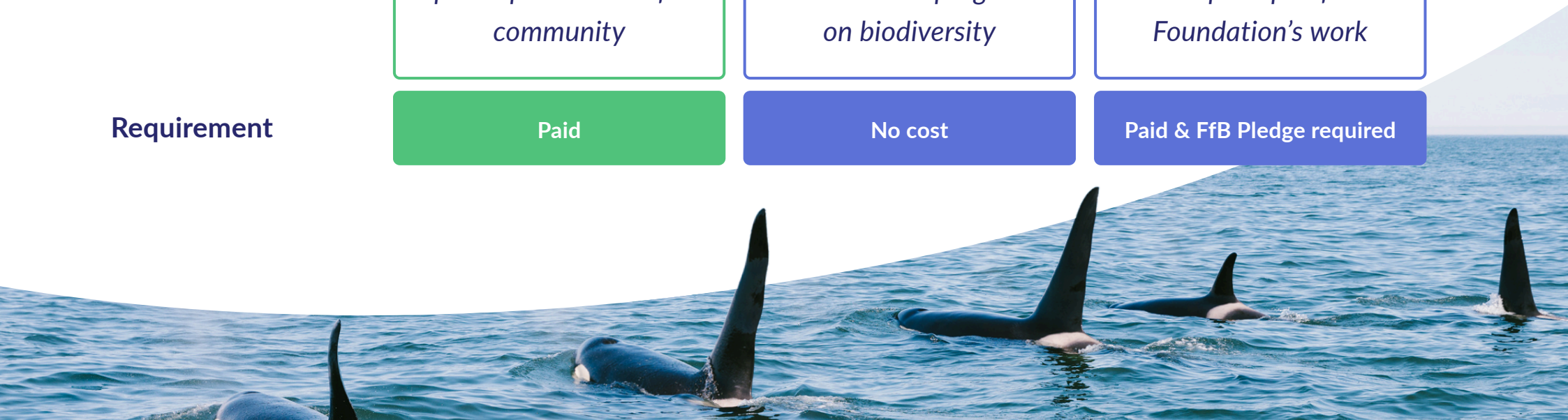


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How to join

Choose how to engage with the FfB Foundation

	FfB Hub	FfB Pledge	FfB Membership
Purpose	**Participate & Progress**	**Commit**	**Lead & Shape**
What you get	*Build knowledge, benchmark progress & participate in the FfB community*	*Make a public commitment & demonstrate progress on biodiversity*	*Collaborate deeply, co-develop guidance & help shape FfB Foundation's work*
Requirement	Paid	No cost	Paid & FfB Pledge required



Finance for Biodiversity Foundation

How to join

How the engagement options fit together

