

Webinar

Tracking top biodiversity impact sectors with footprinting tools

13 April, 2–3pm CEST, [register here](#)

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Introduction

The [EU Business & Biodiversity Platform](#) and the [Finance for Biodiversity Foundation](#) will organise a webinar on top biodiversity impact sectors identified by using footprinting tools. While information and analysis on climate risk is growing rapidly, it is less mature when it comes to biodiversity. But the level of available data is evolving, and methodologies and metrics used to assess biodiversity impact are beginning to gain traction in the market.

Four tool providers, led by the FfB Foundation, collaborated to create a biodiversity footprint ranking of companies, industries and sectors. The ranking allows investors to identify the sectors with the highest impact on biodiversity and initiate engagement with these. The main results of the analysis, such as the high impact of the food and beverage sector on biodiversity, are reflected in a briefing paper which will be launched during the webinar.

Agenda

Timing/CEST	Content & speakers
2.00 – 2.05	Welcome & opening
	Welcome and opening by moderator Anne-Marie Bor, Finance for Biodiversity Foundation and EU Finance & Biodiversity Community
2.05 – 2.15	Introduction on sector information for engagement initiatives
	<p>Why sector information is key for engagement initiatives:</p> <ul style="list-style-type: none"> Liudmila Strakodonskaya, AXA IM and co-chair of FfB Foundation Impact Assessment working group <p>Importance of the study for the development of impact assessment for financial institutions:</p> <ul style="list-style-type: none"> Steve Freedman, Pictet Asset Management and co-chair of the FfB Foundation Impact Assessment working group
2.15 – 2.40	Presentation on methodology and results
	<p>The methodology used and the results from the multi-tool study:</p> <ul style="list-style-type: none"> <i>Unique collaboration of footprinting tools</i> – Annelisa Grigg, Globalbalance and lead of the analysis <i>What is biodiversity footprinting</i> – Daniel Kan, PRe (BFFI tool) <i>Methodology of multi-tool study</i> – Toby Smith, Impact Institute (GID tool) <i>Top 250 companies, sector & industry ranking</i> – Matthieu Maurin, Iceberg Data Lab (CBF tool) <i>Data gaps & considerations</i> – Violette Pradère, CDC Biodiversité (BIA-GBS tool)
2.40 – 2.55	Q&A with all speakers
	Moderated by Annelisa Grigg, Globalbalance
2.55 – 3.00	Wrap-up and closure

Next steps by Anne-Marie Bor, FfB Foundation and EU B&B Platform
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Preparation

Recommended pre-read literature:

- [Guide on biodiversity measurement approaches](#), October 2022, Finance for Biodiversity (FfB) Foundation and the EU Business & Biodiversity Platform.
- [Beyond 'Business as Usual': Biodiversity Targets and Finance](#), June 2020, UNEP and UNEP FI.
- [The Biodiversity Crisis is a Business Crisis](#), March 2021, Boston Consulting Group.
- [New Nature Economy Report II: The Future of Nature and Business](#), July 2020, World Economic Forum.
- [Biodiversity Risk Filter](#), January 2023, WWF.
- [TNFD Beta Framework v0.3](#), November 2022 and [TNFD Beta Framework v0.4](#) Taskforce on Nature-related Financial Disclosures.

Contact

If you have any questions, please contact:

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